

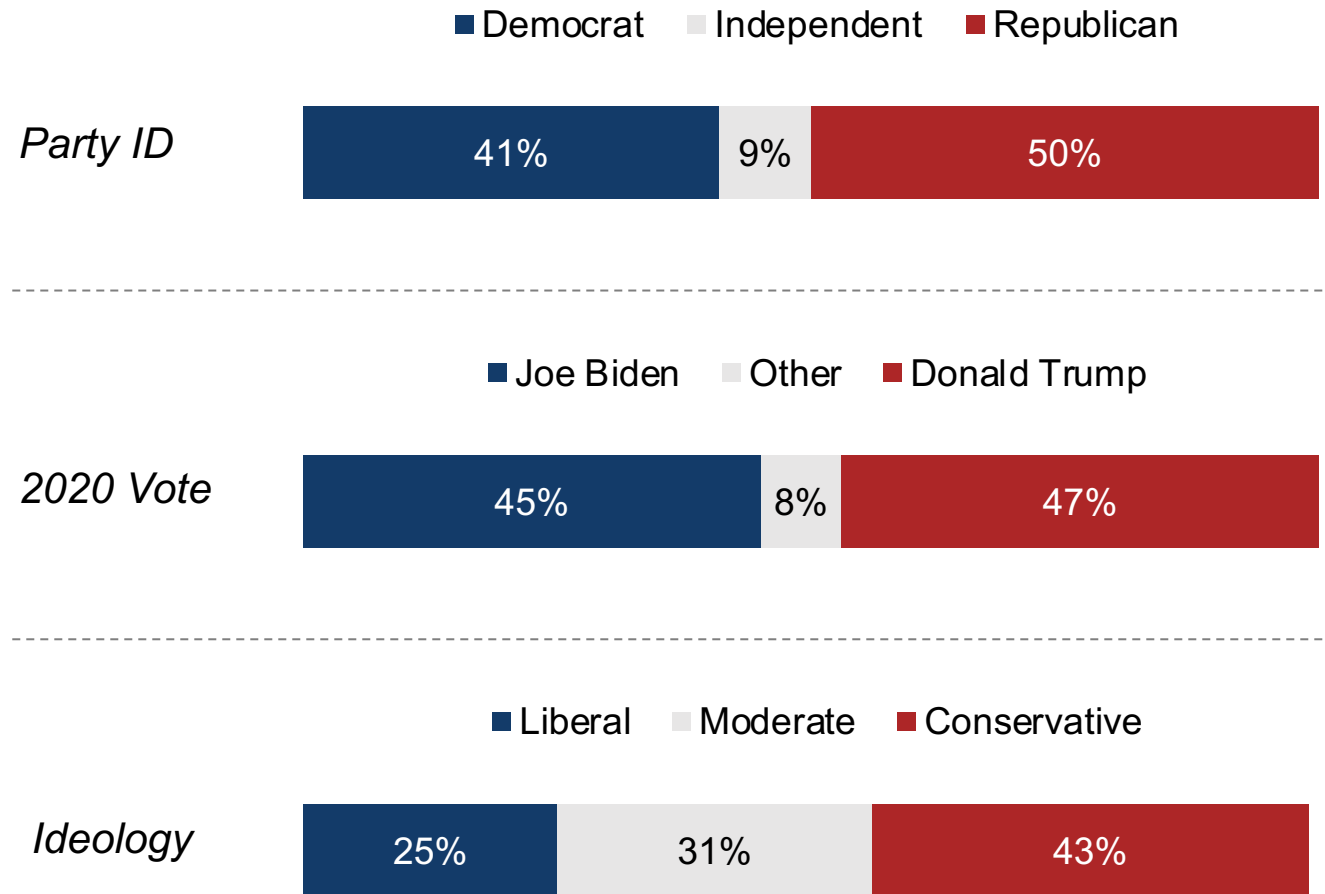
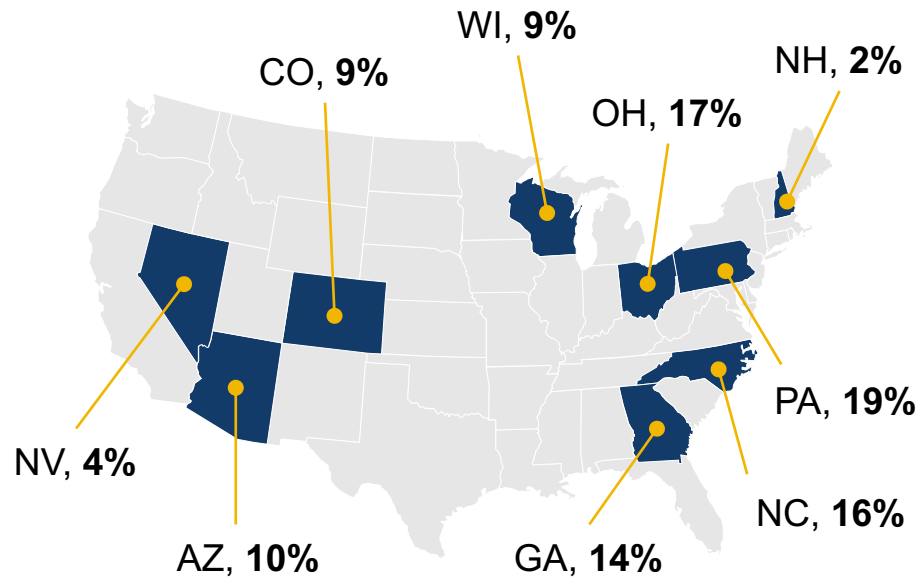
# Higher Wages and Workers' Rights: A Winning 2022 Democratic Message

A survey of 1603 likely voters (including 822 young voters)  
conducted August 29 to September 4, in nine Senate  
battleground states



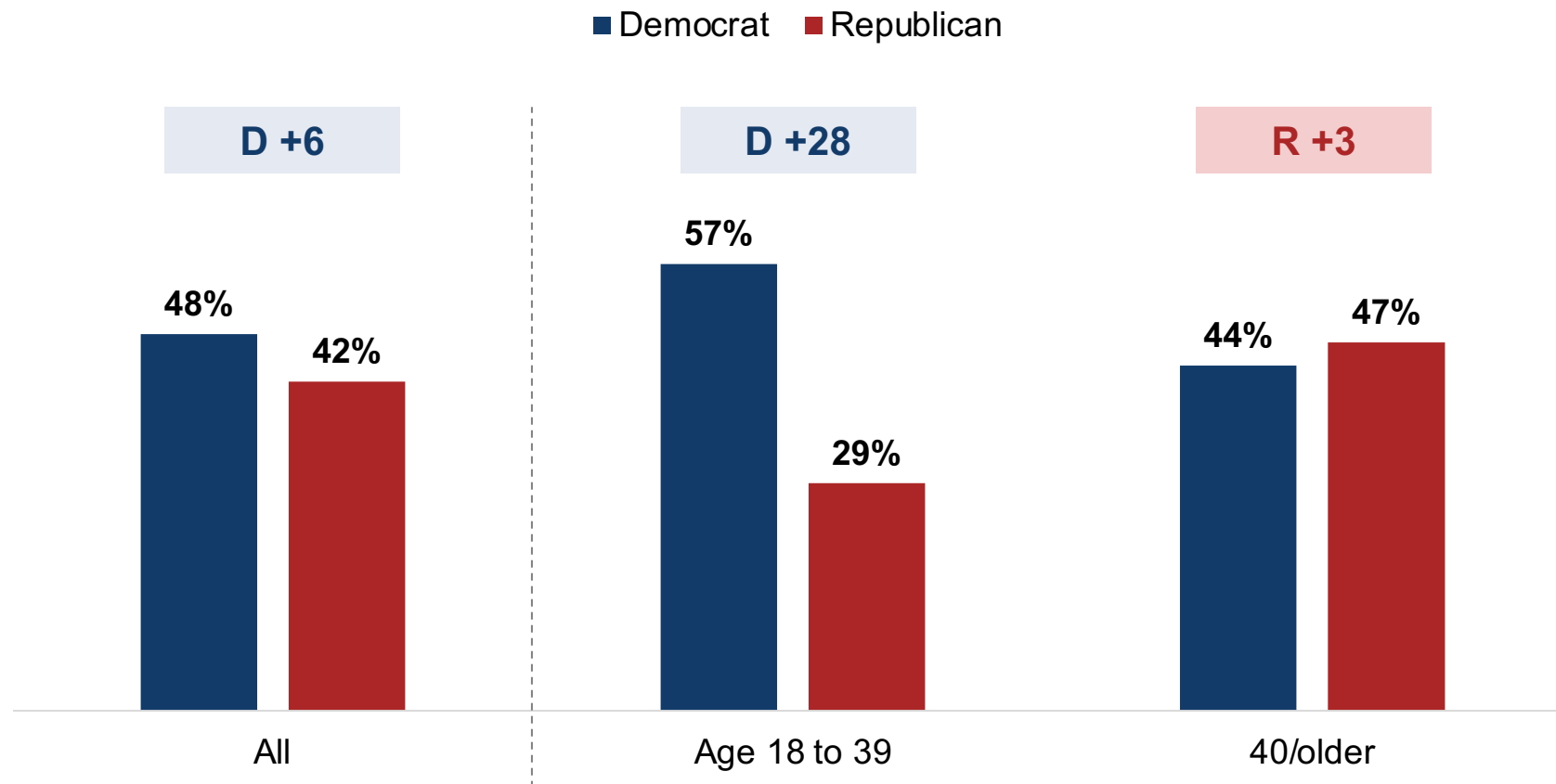
# Survey Methodology and Sample

- Survey among a sample of 1603 likely voters in nine Senate battleground states
- Sample includes 822 young likely voters under age 40
- Conducted online August 29 to September 4, 2022



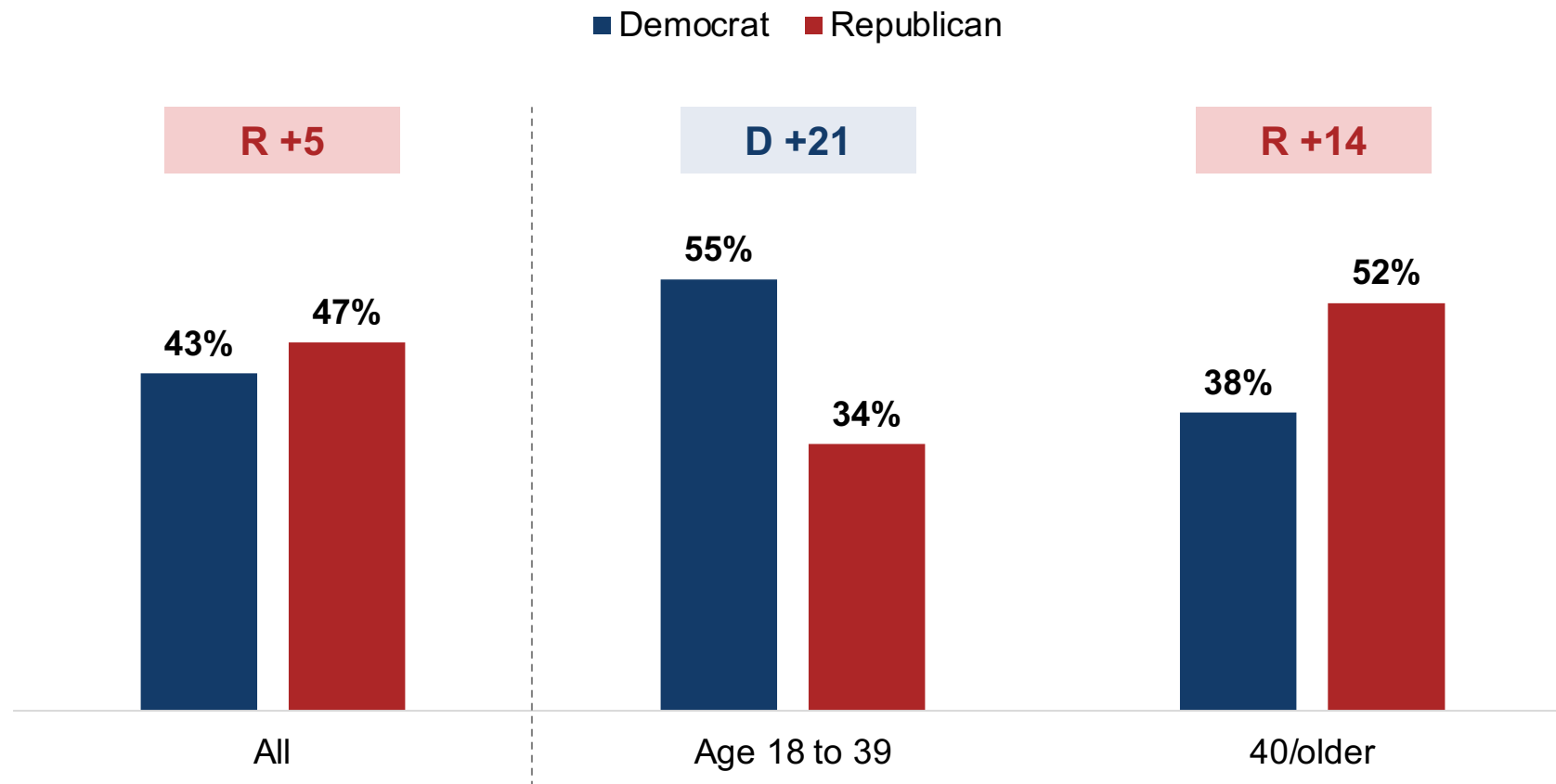
# U.S. Senate Vote: Young voters give Democrats a lead

*In this year's election for U.S. Senate, are you more likely to vote for the Republican candidate or the Democratic candidate?*



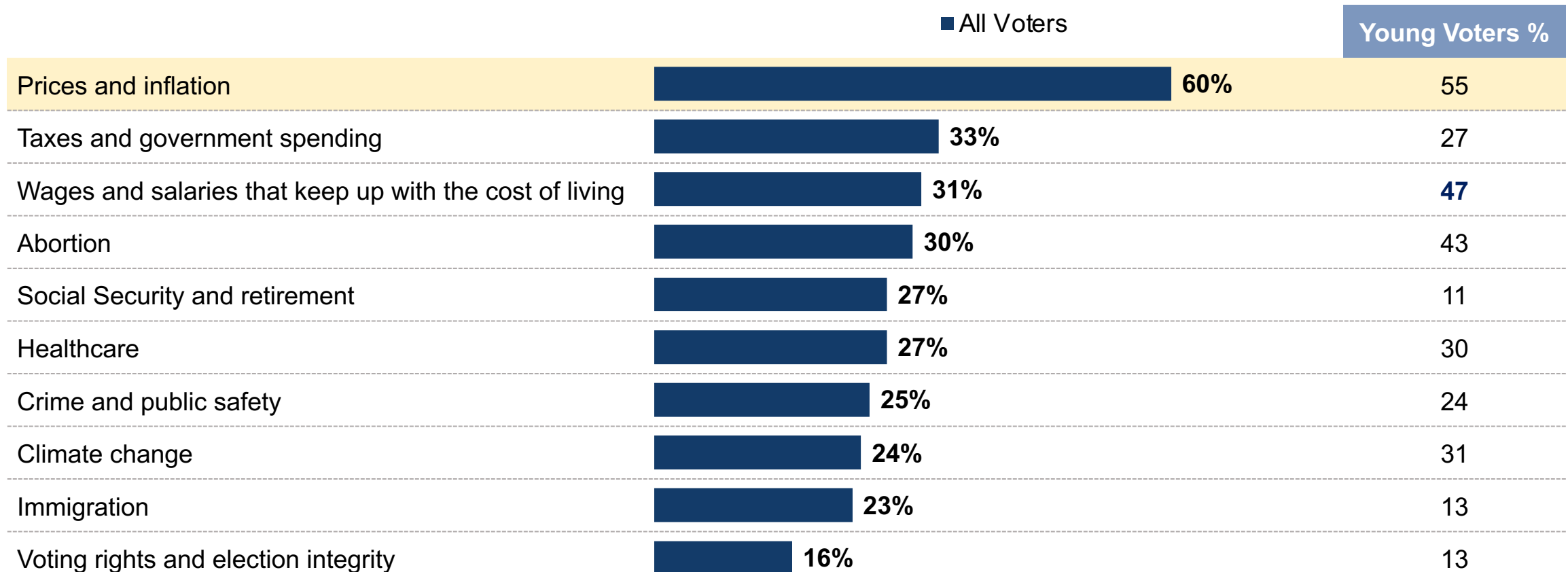
# U.S. House Vote

*In this year's election for U.S. House of Representatives,  
are you more likely to vote for the Republican candidate or the Democratic candidate?*



# Inflation is the top voting issue—but wages are also a top priority for younger voters.

*Top issues in deciding whom to vote for in this year's Senate election*



# Democrats' Challenge: GOP trusted more on inflation.

*Do you have more confidence in the Democrats or more confidence in the Republicans to handle these issues?*

■ Democrat ■ Both the same ■ Republican

## Prices and Inflation



## The economy

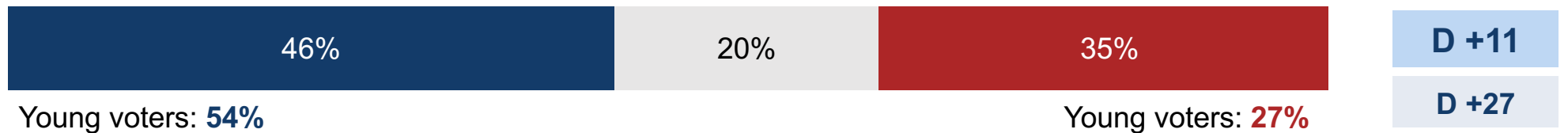


# GOP trusted more on inflation, but not on wages and workers' rights

*Do you have more confidence in the Democrats or more confidence in the Republicans to handle these issues?*

■ Democrat ■ Both the same ■ Republican

## Protecting the rights of workers



## Wages keep up with COL



## Prices and inflation



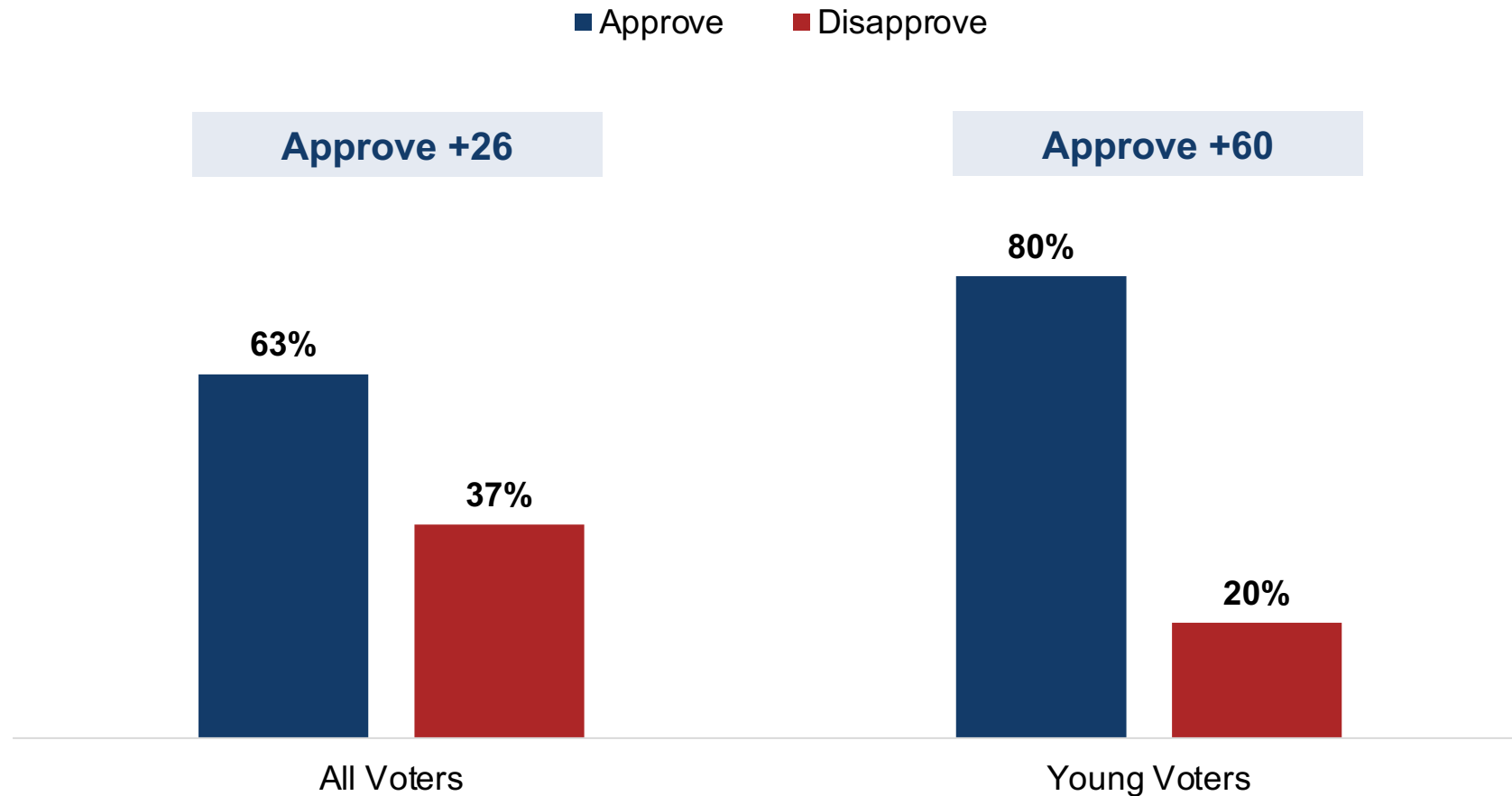


# **Support for Unions and the PRO Act**



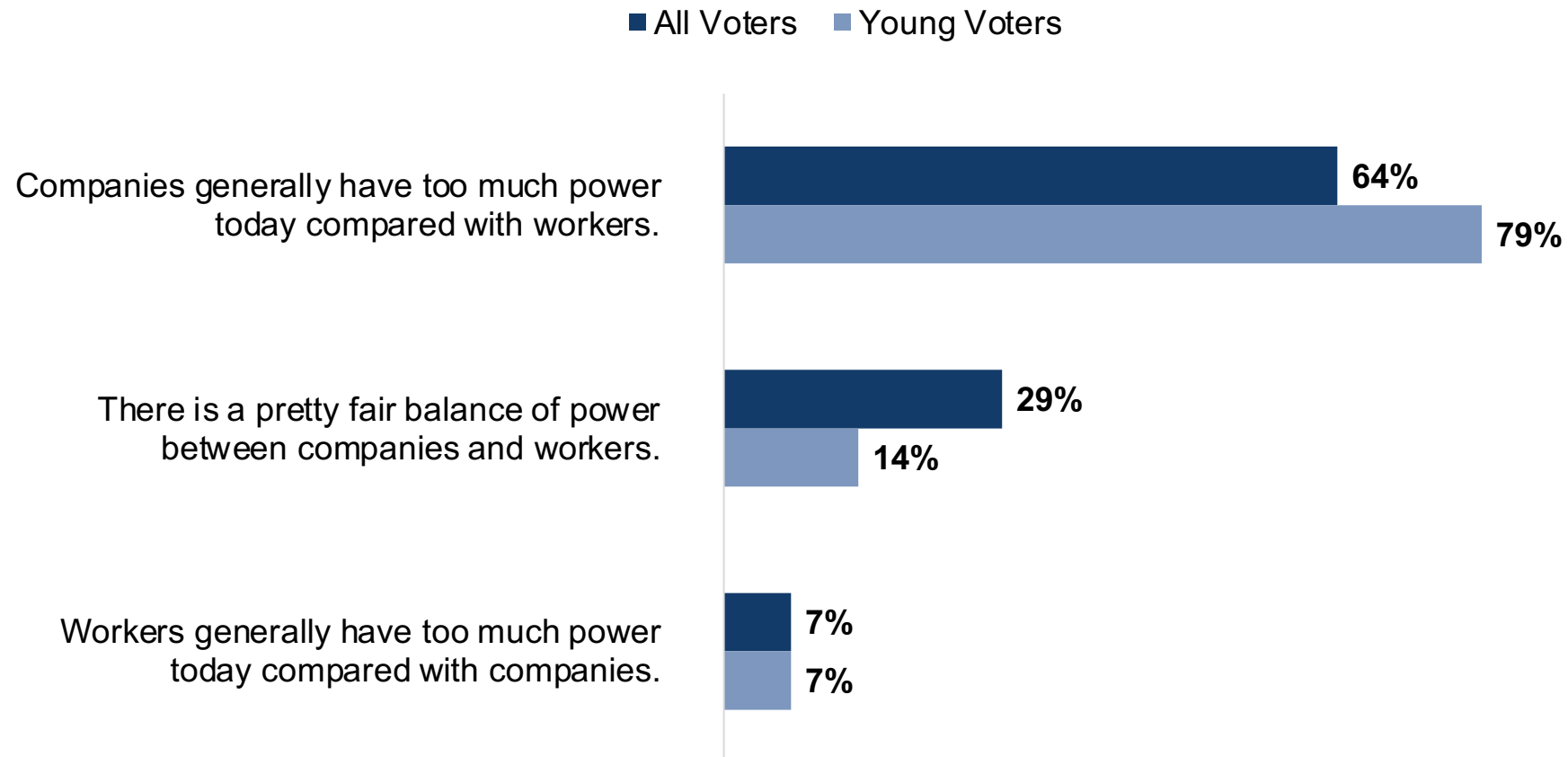
# Strong approval for unions, especially from young voters

*Do you approve or disapprove of labor unions?*



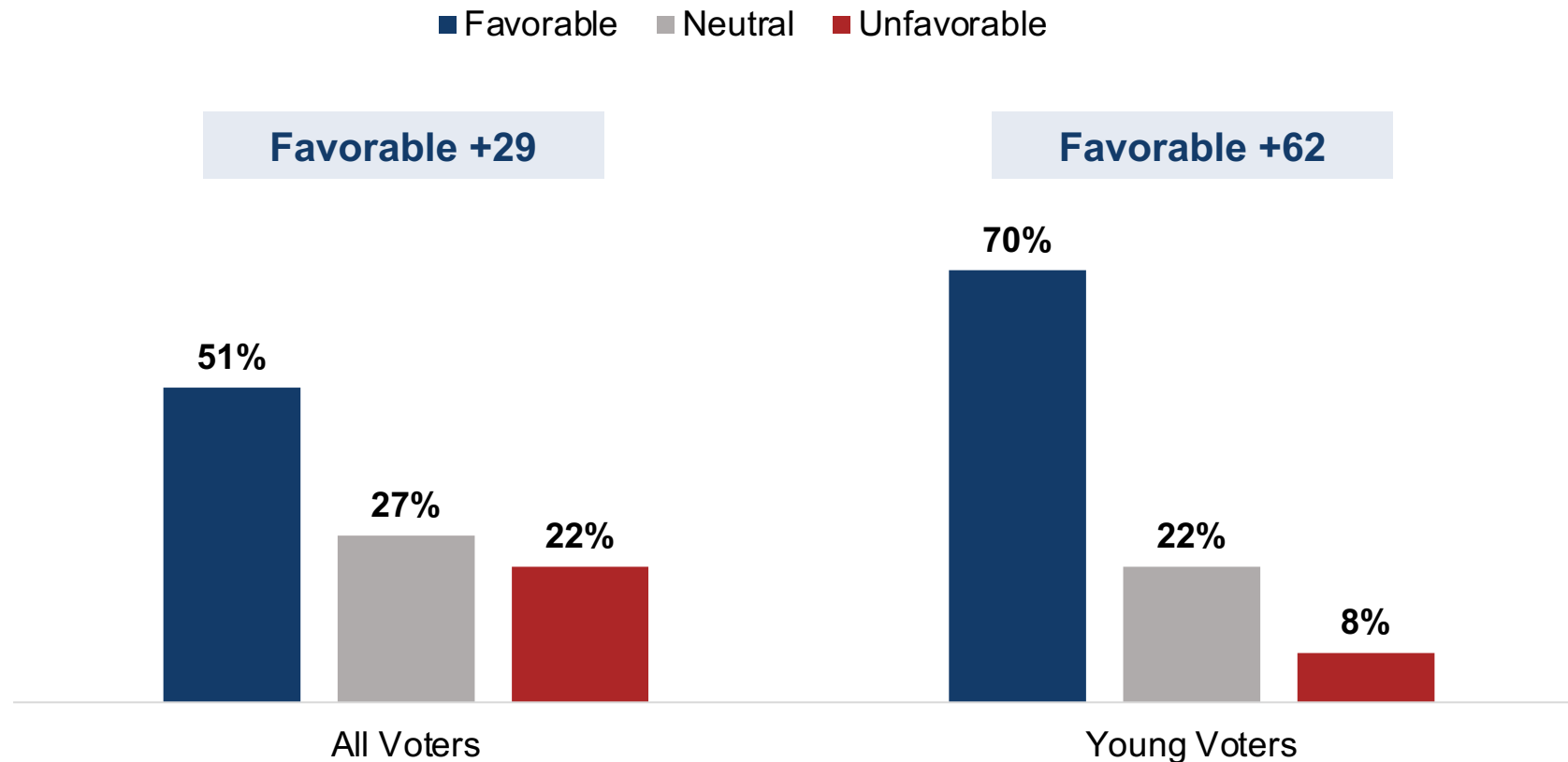
# Voters see power imbalance between companies and workers

*Which is the most accurate description of the relationship between companies and workers today?*



# Young voters excited by surge in union organizing

*What are your feelings on the rise of workers signing petitions asking for union representation in their workplace in the past year?*



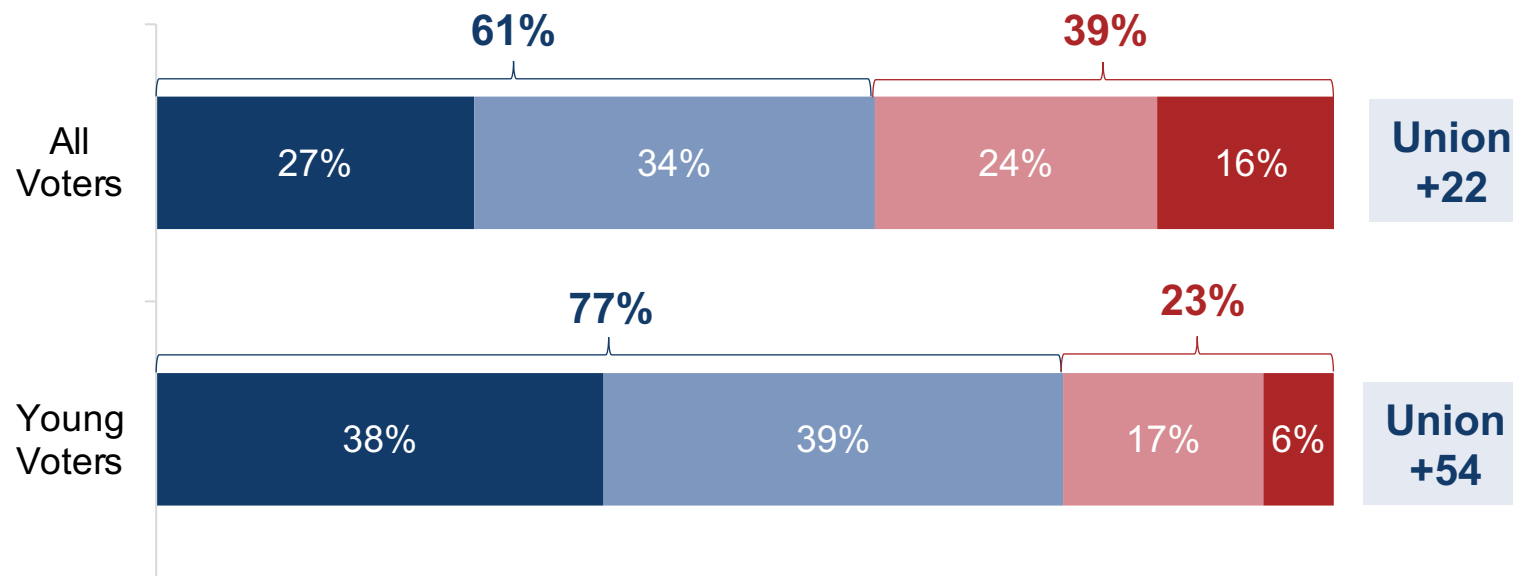
# Pro-union candidates enjoy political advantage, especially with young voters

*Which candidate would you be more likely to support?*

**Candidate who supports labor unions (A)**

**Candidate who is anti-union (B)**

■ Definitely support A   ■ Probably support A   ■ Probably support B   ■ Definitely support B



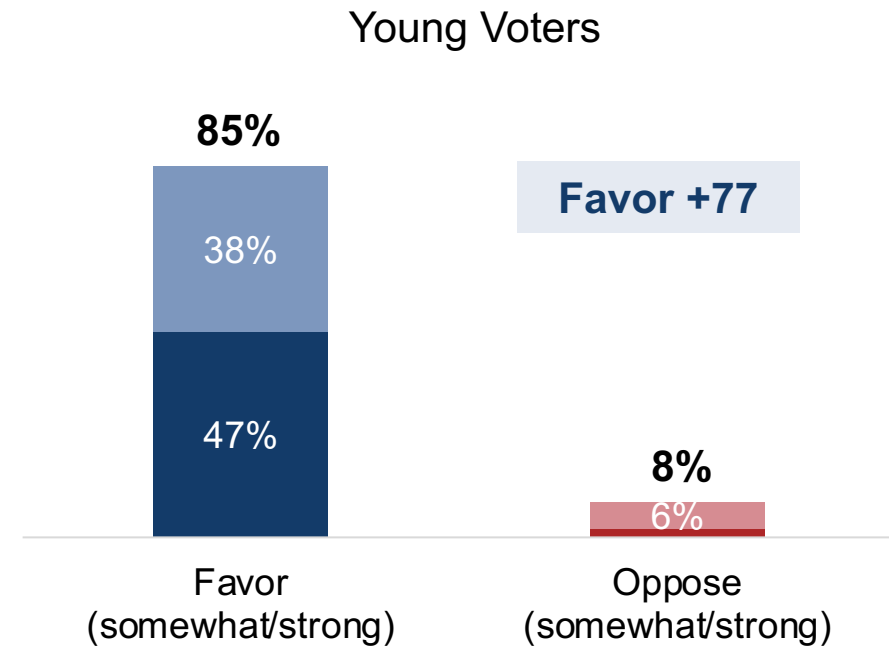
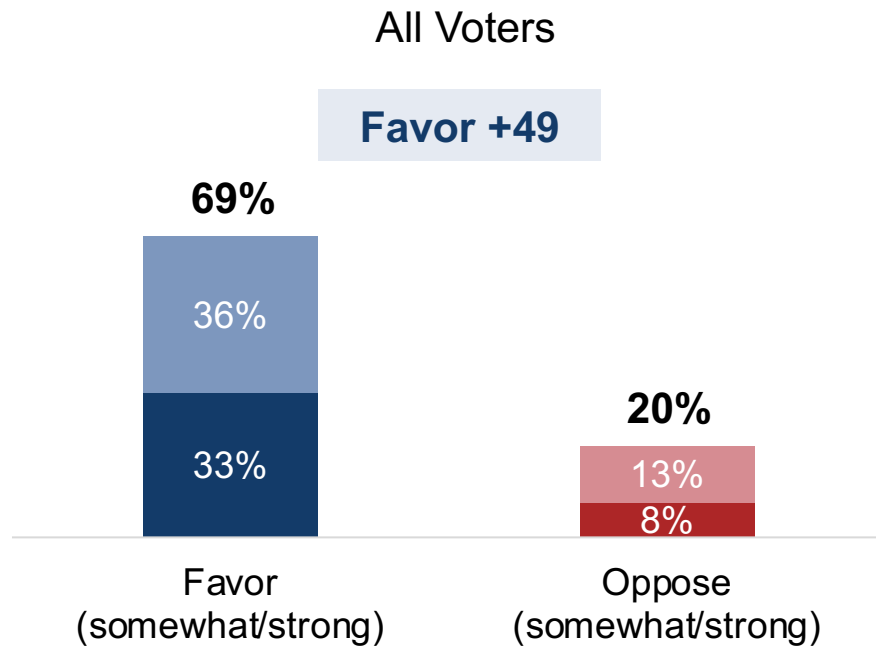
**Pro-union advantage**

All voters	+22
Dem Voter	+59
Rep Voter	-22
Swing Voters	+24
Young swing voters	+48
Turnout Targets	+35
Young turnout targets	+62
White	+12
Black	+62
Latino	+49
Men	+13
Women	+30
White non-college	+19
Suburban voters	+20
Moderates	+43

# Overwhelming Support for the PRO Act

A bill has been proposed by Democrats in Congress, called the "Protecting the Right to Organize Act," that would protect workers' right to speak out about low wages, unsafe conditions, or other problems in the workplace, without intimidation or retaliation from their employer. It would also strengthen workers' ability to form a union in their workplace to negotiate for better pay and benefits, safety protections, schedules, and other conditions.

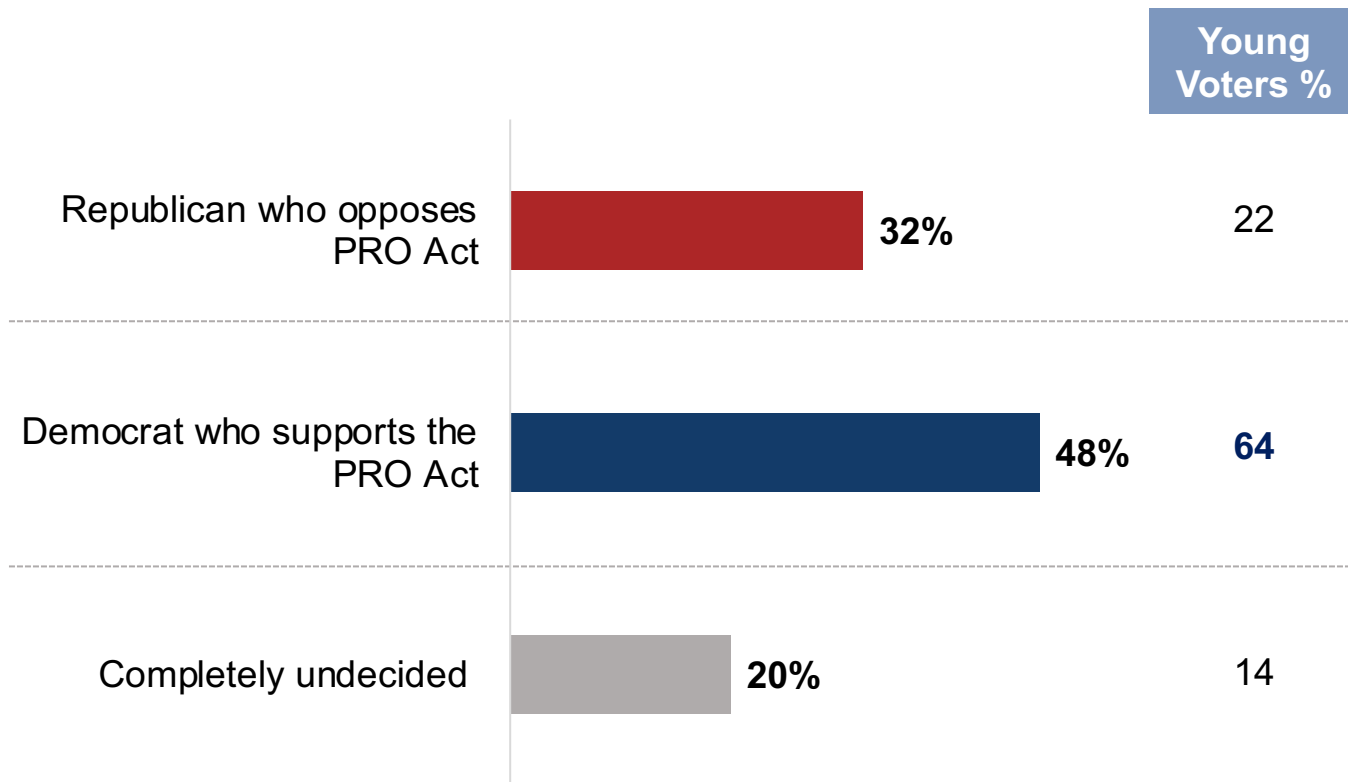
*What are your views on the proposed Protecting the Right to Organize Act?*





# Voter attention to PRO Act would help Democrats

*Which candidate would you be more likely to support?*



	Dem Voter %	Rep Voter %	Swing %
Dem/supports PRO	86	10	39
Undecided	9	27	35
Rep/Opposes PRO	5	63	26

# **Mobilizing and Persuading Young Voters**

A decorative graphic consisting of two parallel diagonal stripes. The top stripe is a medium blue color, and the bottom stripe is a darker navy blue color. They run from the bottom-left towards the top-right of the slide.

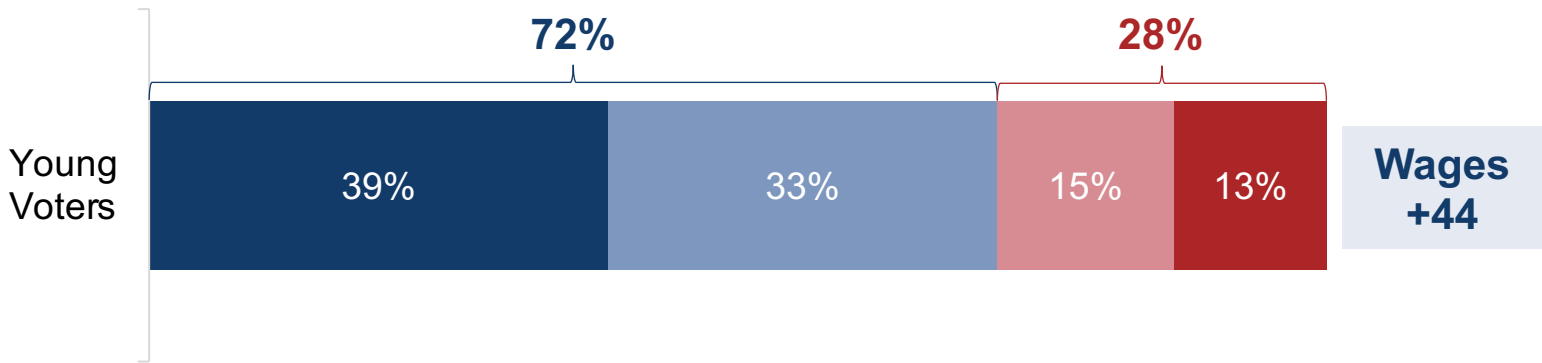
# Young voters care much more about raising wages than reducing government spending.

*Which candidate would you be more likely to support?*

Candidate whose priority is improving wages and salaries for working people (A)

Candidate whose priority is reducing federal government spending (B)

■ Definitely support A   ■ Probably support A   ■ Probably support B   ■ Definitely support B



	Raise Wage Advantage
All young voters	+44
Dem Voter	+70
Rep Voter	-3
Swing voters	+36
White	+38
Black	+58
Latino	+50
Turnout targets	+44
Moderates	+54
White non-college	+37
Urban	+50
Suburban	+45
Rural/sm. town	+36
Men	+33
Women	+53



# Democrats have more credibility on wages and workers' rights than on inflation.

*Do you have more confidence in the Democrats or more confidence in the Republicans to handle these issues?*  
(Young Voters)

■ Democrat ■ Both the same ■ Republican

Protecting  
the rights  
of workers



D +27

Wages  
keep up  
with COL



D +18

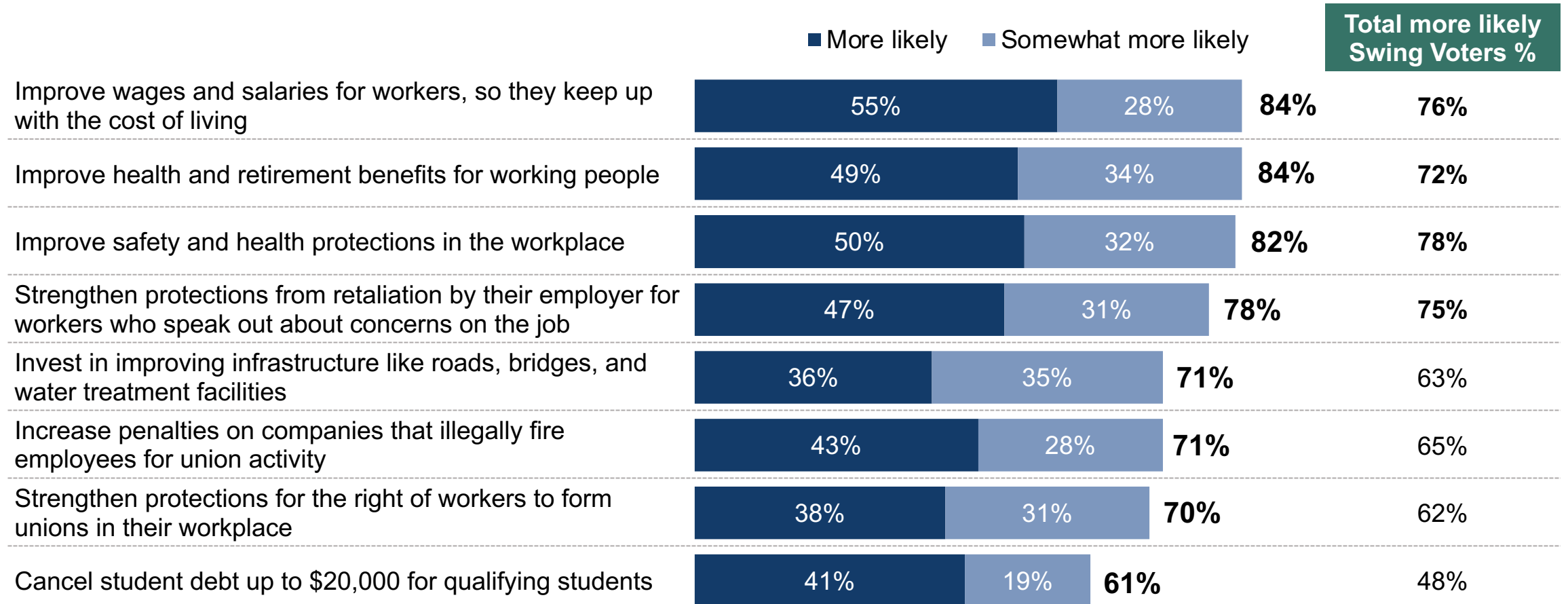
Prices and  
inflation



R +2

# Strong Democratic Issue Positions

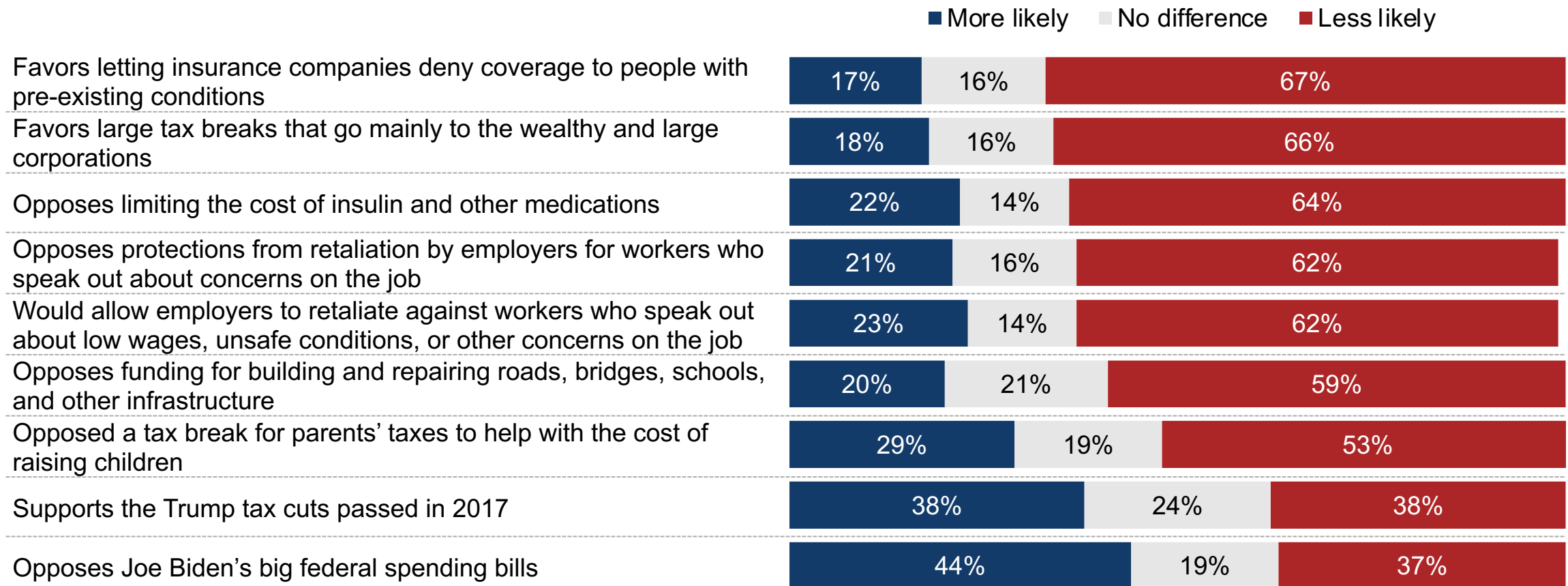
*Proportion more likely to vote for Democratic candidate with this position.*





# Young voters oppose much of GOP economic agenda

*Positions of Republican candidates that affect whether voters are more or less likely to vote for them. (Young Voters)*



# Strong economic messages for Democratic Candidates

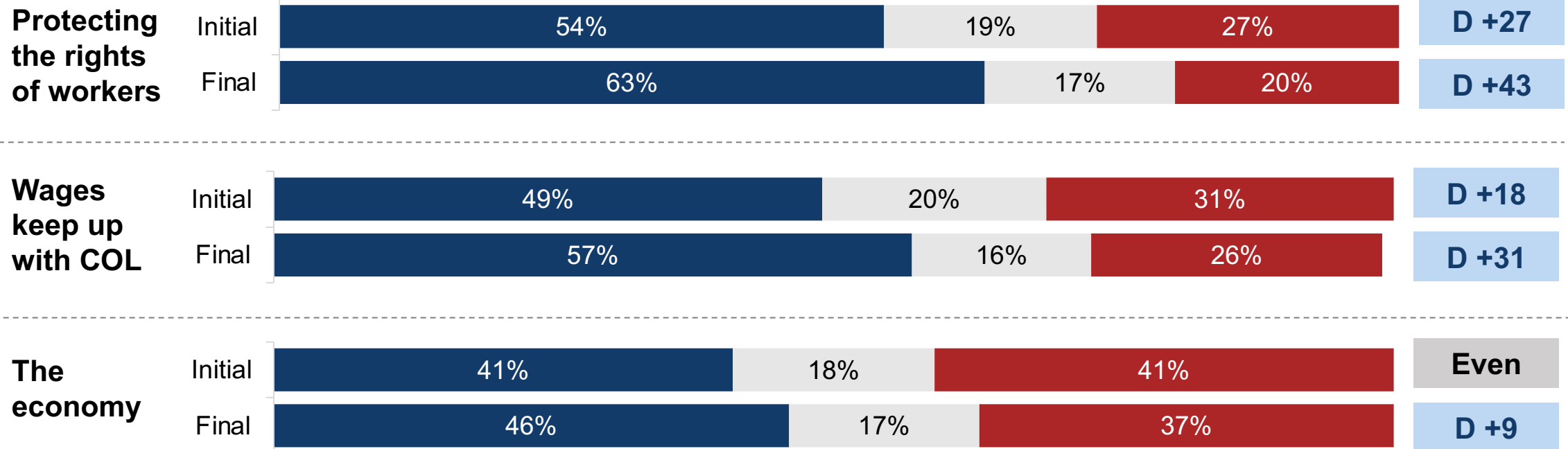
*% extremely strong reason to support a Democratic candidate*

	Young Voters %	Young Swing Voters %
We should make sure that in America, men and women who work hard earn enough to support their family and live a good life.	76	72
Working people struggle today to make ends meet, care for their families, and meet their responsibilities. We need to improve wages and salaries.	76	75
Workers should be paid fairly for their work, get quality healthcare, and have safe working conditions and time off to spend with their family.	75	71
Workers' wages have barely increased while the cost of living keeps rising, but the wealthy keep getting new tax breaks. Average working people need a raise.	71	63
Freedom of speech and association are fundamental constitutional rights. But today, workers who speak out about problems are often punished or even fired from their job. In America, no one should be punished for exercising their first amendment freedoms.	71	68
We should make sure that the incomes of average Americans keep up with the rising cost of necessities like housing, healthcare, and education.	70	65

# After seeing parties' economic agendas, young voters move further toward Democratic candidates.

*Do you have more confidence in the Democrats or more confidence in the Republicans to handle these issues?*

■ Democrat ■ Both the same ■ Republican



# Higher Wages and Workers' Rights: A Winning 2022 Democratic Message

Survey of 1603 likely voters (including 822 young voters)  
conducted August 29 to September 4, in nine Senate  
battleground states

